



# Media Entertainment and Sport

## MEDIA ENTERTAINMENT AND SPORT

Gaopeng is one of the first PRC law firms that has a distinguished practice in Chinese media, entertainment and sports industries. We have a deep understanding in those industries, summarized the periodical industrial questions and figured out the solutions. Therefore we could efficiently satisfy clients' requirements.

We have many big industry clients from the traditional big names like August First Film Studio, BTV comic channel, National Sports Commission Small Ball Center, National Sports Commission Information Center, Film Company, International Auction Company, and Film Agent Company of China Poly Group to the raising star companies like Shanghai Film Company, Shanghai Theater Academy Culture, Huayi Brothers, Ciwen Media, Warner Brothers, Huaxia Music Media, Central Picture Corporation, Fengyi Media, SMI Corporation. We also Provide legal counsel service for many foreign culture and sports companies' cooperation and communication projects with China, such as: Tiger Woods Performance Game, Stankovic Cup Basketball Game, London Symphony Orchestra's visiting in China, and the China premiere of Winnie the Pooh.

## Our services provided in media, entertainment and culture area include:

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- Perennial legal counsel service
- Non-litigation counsel and service to foreign culture and sport's company's cooperation and communication project with China
- Provide legal opinion in every important phase of media project such as set-up, preparation, make and audition, design the legal plan
- Draft, modify and review contract and other related legal document
- Participate in project negotiation of media, entertainment and sport, review or prepare needed legal document
- Provide legal information, lectures and training
- Provide IP related counsel and service for film making project
- Provide legal service on fund-raising and M&A in entertainment and culture area
- Represent celebrities and artists in reputation and image rights disputes
- Counsel on taxation related issues for media company, actor, and host
- Represent in culture and entertainment project involved civil and commercial litigation, arbitration, and administrative review