



高朋律師事務所  
GAOPENG & PARTNERS



## Cui Yanan

Partner

📍 Beijing

Email: [Cuiyanan@gaopenglaw.com](mailto:Cuiyanan@gaopenglaw.com)

Telephone: 010-59241188

---

### Areas of practices

Corporation and Investment, Japanese Enterprises Service, Civil and Commercial Dispute Resolution,

---

### Work experience

Cui Yanan lawyer since 2007 as a full-time lawyer practicing so far more than 16 years, mainly focusing on venture capital investment and financing, private equity funds, mergers and acquisitions, restructuring, corporate compliance, commercial litigation and arbitration and other legal services, and Cui Yanan lawyers have been practicing for many years, serving clients in a wide range of industries (including, but not limited to, investment management, new energy, information industry, chemical industry, construction, advertising, automobile, film and television, catering, entertainment brokerage and other industries).

In the field of investment business, Ms. Cui Yanan has successfully assisted a number of large-scale central enterprises and state-owned enterprises in launching and establishing private equity investment funds, and has provided full legal services for a number of private private equity investment funds in the areas of “fundraising, investment, management, and retirement”, as well as provided financing and equity structure design for a number of start-up enterprises, He has also provided legal services for the financing, equity structure design, design and implementation of employee equity incentive plans for many startups.

In the field of corporate practice, Ms. Cui has served state-owned enterprises, large private enterprises, startups and multinational Japanese companies for many years, providing a full range of legal services such as contract review, business process risk control, cross-border investment, M&A and reorganization, internal compliance, and liquidation and retreat as a permanent legal advisor.

In terms of dispute resolution, Ms. Cui Yanan has undertaken a large number of commercial litigation and arbitration cases, especially based on her in-depth understanding of the characteristics of the venture capital industry, advertising industry, energy storage industry, and film and television investment industry, she has successfully represented a number of investment bets on buyback disputes, advertisement agency contract disputes, film and television investment contract disputes, and sale and purchase contract disputes, Equity disputes and labor disputes. In the process of cooperating with Japanese lawyers and serving Japanese clients for a long time, Ms. Cui has gradually formed a diligent, meticulous and rigorous working style, and also adheres to the flexible business mindset, focusing on striking a balance between risk control and business interests, and providing the most suitable legal advice and problem-solving solutions for clients at different stages of development.

---

## Educational background

Fudan University, Bachelor's degree

---

## Work experience

Ms. Cui Yannan joined Beijing Gaopeng Law Firm in 2023. Prior to joining Gaopeng, Ms. Cui worked at the Shanghai Representative Office of Kashidori Law Firm, the Tokyo Office of Kashi-Shiga Law Firm, the Beijing Representative Office of Kashi-Shiga Law Firm, Zhonglun Wende Law Firm, and HaoTian Law Firm in Beijing.

---

## Representative cases

### Perennial legal services and other specialized services business

- provides perennial legal counseling services for new energy state-owned enterprises, advertising state-owned enterprises, film and television state-owned enterprises, sports state-owned enterprises, high-tech startups of investment funds, entertainment brokers, catering enterprises, and science and technology private non-enterprises.
- Provided special legal services for a number of science and technology startups on matters such as equity structure design, employee incentive plan, and internal compliance.
- Provided special legal services to a number of well-known Japanese enterprises and large private enterprises in matters of personnel optimization and mass layoffs.
- provides specialized legal services for a number of Japanese companies in cross-border investment, mergers and acquisitions, and policy advice.
- Provided special legal services to a number of companies in conducting due diligence investigations.
- provides specialized legal services for trademark application and opposition matters for many companies.

### Dispute resolution practice

- represented a number of private equity funds in investment agreement bet-the-company repurchase dispute cases.
- represented a large state-owned advertising company in a number of Internet advertising contract dispute cases.
- represented a number of film and television investment enterprises (including film and television investment central enterprises) in a number of film and television investment dispute cases.
- represented a world-renowned Japanese electrical appliance company in a contractual dispute over the purchase and sale of photovoltaic products with a well-known Chinese private photovoltaic company.
- represented the founder of a start-up company in a debt guarantee dispute.
- represented a number of labor disputes (including a labor contract dispute involving 150 million RMB for an industry leader).
- represented a famous foreign-funded cosmetic agent in a number of debt disputes.

- represented a large Japanese listed chemical company and its joint venture in China in patent and technology secret infringement disputes.
- represented a famous Japanese jeans company and its subsidiary in China in trademark infringement disputes.
- represented a number of company equity disputes, infringement disputes, intellectual property disputes, private loan disputes, matrimonial and family disputes, and a number of additional executor cases at the execution stage.

### **Private equity investment fund, investment and financing, mergers and acquisitions**

- Provided special legal services for the structuring, raising and establishment of a private equity fund for a central enterprise oriented towards cultural investment (total amount of first-phase contribution of RMB 31.71 billion).
- Provided special legal services for a wholly-owned subsidiary of a listed company in relation to the design of the structure of a private equity fund with dual general partners.
- Provided special legal services to a new energy investment oriented state-owned enterprise private equity fund manager and fund structure design, fund filing and other matters.
- provided full legal services to a venture capital private equity fund in relation to its investment projects (including online education, industry 4.0 software, games, culture and entertainment, etc.), which involved pre-investment due diligence, transaction negotiation, post-investment project management, and day-to-day legal affairs of the company.
- Provided full legal services for the collection, establishment, management and investment of a private equity fund in the direction of civil-military integration and intelligent manufacturing.
- provided full legal services to the manager of a government industry-led private equity fund, as well as to the fund's reorganization and liquidation.
- provided special legal services for the liquidation of an early stage venture capital private equity fund.
- provided full legal services to a Japanese listed company in the IT industry as a strategic investor in the acquisition of a Chinese smartphone social gaming community platform company through VIE structure (Series C), which involved pre-investment due diligence, transaction structure design, transaction negotiation, drafting and revising of transaction documents, and design of an employee option plan, etc.; and provided legal services to the company for a number of rounds of post-investment capital increases, negotiations with the original investors, and the restructuring and reorganization of a private equity fund. After the investment, we provided full legal services for the company's capital increase, equity transfer transactions with the original investors, multiple employee option issues, and daily legal affairs of the company.
- provided full legal services for a new energy industry high-tech startup from Series A to Series D financing, which mainly involved negotiation with several financial investors, pre-investment equity structure adjustment, drafting of investment transaction documents, design of employee incentive plan, and daily legal affairs of the company.
- Provided special legal services for a high-tech venture company in the integrated circuit industry on major M&A transactions and debt restructuring matters.
- Provided special legal services for a high-tech entrepreneurial enterprise in debt restructuring and equity restructuring matters.

---

## **Working language**

- Chinese、Japanese、 English